

## ABOUT US

### GLD Enterprises Communications "You're Connected!"™

**Our mission:** To be the leading component in the success of our clients by providing revenue-enhancing copywriting and public relations support.

Gery L. Deer is an award nominated freelance journalist, commercial copywriter and owner of GLD Enterprises Communications.



#### Our Services

Commercial Copywriting

Public Relations / Marketing

IT / Computer Repair

Visit our website for client testimonials and a full portfolio of work samples.

**CONTACT US NOW FOR A FREE QUOTE!**

GLD Enterprises Communications  
PO Box 104 Jamestown, OH 45335  
Phone: (937) 902-4857  
Email: [gdeer@gldenterrises.net](mailto:gdeer@gldenterrises.net)  
Website: [gldenterrises.net](http://gldenterrises.net)



Gery L. Deer  
GLD Enterprises Communications  
PO Box 104 Jamestown, OH 45335

POSTAL  
STAMP

## COPYWRITING

We will help you  
Cut Costs, Increase  
Sales, and Reduce  
Your Workload.



*Details Inside!*



**GLD Enterprises  
Communications**

**(937) 902-4857**

[GLDENTERPRISES.NET](http://GLDENTERPRISES.NET)



# COPYWRITING



**“The difference between the right word, and the almost right word, is the difference between lightning and a lightning bug.” – Mark Twain**

Without great copywriting all other marketing components fall flat and waste money. Sales, web and ad copy are only valuable if they generate revenue.

GLD Enterprises Communications has the expertise and experience to create audience-focused, revenue-generating copy.

***We write copy for people, not search engines!***

## **Why hire a freelance copywriter?**

**Decrease Workload:** Hiring a freelance copywriter frees up staff.

**Lower Expenses:** Freelancers cost less to employ over the long term.

**Increase Sales:** Professionally written marketing literature increases revenue and improves ROI!

**CONTACT US FOR A FREE QUOTE!**

**CALL (937) 902-4857**

**Or Email [gdeer@gldenterprises.net](mailto:gdeer@gldenterprises.net)**

**On the Web at:**

**GLDENTERPRISES.NET**

## **Our writing gets results !**

- Content Marketing
- Advertising Copy
- Brochures
- Sales Literature & Direct Mail
- Print and Web/ SEO Copy
- Press Releases
- Newsletters & Blogs
- Media Scripting
- Business Correspondence
- HR Documents
- Proposals
- Speeches & Presentations
- White Papers & Product Sheets
- Technical Writing
- & More ...



***How effective is your existing web copy and sales literature?***

## **Content Assessment:**

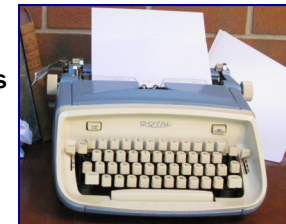
We will review your website or marketing literature copy and provide our assessment of how well it represents your unique sales proposition to potential customers. We also review general content, writing style and voice to ensure the overall message is consistent.

**Call for a free quote and get your project started today!**

## **Partner With Us!**

Our expertise is writing effective copy for websites, advertising, graphic design or similar projects.

Partner with us so you can focus on what you do best!



**We are a great resource for:**

- **Web Developers**
- **Content Marketers**
- **Advertising Agencies**
- **Publishers**
- **Graphic Designers**

**Let us quote your project today!  
Discounts available for continuing work!**

Our technical expertise and nearly two decades of experience uniquely qualifies us to create user-focused Search Engine Optimized Web copy that generates organic results.

**MENTION THIS SAVINGS CODE: GLDBROC AND WE'LL TAKE 10% OFF YOUR FIRST PROJECT INVOICE!**

Contact us today to see how we can help you generate more revenue by having a copywriting professional on your team!