



Gery Deer <gerydeer@gmail.com>

Reference

Amy Pulles <AmyP@pbohio.org>
To: Gery Deer <gerydeer@gmail.com>

Thu, Mar 15, 2018 at 12:10 PM

Hello Gery,

I'm happy to provide a reference!!

Gery Deer has served as chair of our Communications & Development Committee at the Miami Valley Ohio Chapter of Prevent Blindness for three years and as Chair of the Miami Valley Ohio Chapter Executive Council for almost one year. Gery has been a vital leader in the area of communications and public relations since joining us as a volunteer. Gery's expertise in the area of public relations has proven to be a great value to Prevent Blindness. He improved our brand awareness by creating pieces that were eye-catching and informative. He coached our staff in public speaking and presentation, improving our ability to relay clear, concise (while still being informative) messages about the importance of good eye health. Under Gery's leadership, our media impressions in the Dayton area have grown significantly. He has been a "messaging" life saver!!

Gery, let me know if you would like me to add anything else.

Amy

Amy Pulles

Vice President

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